

# SGEMA



GLOBAL  
WELSH

## Carmarthenshire & Ceredigion Connector Hub



Empowering local businesses,  
embracing global opportunities.

*Special offer: one year of complimentary business membership for Carmarthenshire and Ceredigion based businesses. Discover the power of international connections.*

## Unlock the potential of your business with new global networks

Are you a business in Carmarthenshire or Ceredigion and want access to a growing community of 20,000 Welsh diaspora located across 70+ countries, dedicated to building a global community for Welsh people and friends of Wales? Then the GlobalWelsh Carmarthenshire & Ceredigion Connector Hub is for you.

### Why join GlobalWelsh?

- **International networking:** connect with the Welsh diaspora across 70+ countries, opening doors to global markets and opportunities.
- **Economic growth:** leverage your Welsh identity and language as a unique economic asset, attracting new investments and ideas to your business.
- **Innovative collaboration:** be part of a pioneering digital community, collaborating with successful entrepreneurs and business leaders.
- **Cultural heritage:** place your business at the forefront of a movement that values cultural roots.

We aim to create a dynamic environment for businesses in Ceredigion and Carmarthenshire by leveraging GlobalWelsh's growing global community with Wales at its heart to help drive economic development and language-economy synergies.

This extensive network can facilitate meaningful connections, shared resources, and opportunities for your business and by engaging with GlobalWelsh's diverse hubs and platforms, such as GlobalWelsh Connect, you will have opportunities to connect, collaborate, and grow on a global stage.

**Learn more:** Carmarthenshire and Ceredigion Connector Hub

**Get in touch on:** [post@sgema.cymru](mailto:post@sgema.cymru)

ARFOR CREU GWAITH -  
CEFNOGI'R IAITH



CYNGOR SIR  
YNT Y MORN  
ISLE OF ANGLESEY  
COUNTY COUNCIL



CYNGOR SIR  
CEREDIGION  
County Council



Ariennid gan  
Llywodraeth Cymru  
Funded by  
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